



JONATHAN STUART CERULLO

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Stage Directors and Choreographer's Society | Dramatis Guild of America | Actors Equity Association
[LinkedIn Profile](#) | [Facebook Profile](#)

EXPERIENCE

JSCTheatricals, LLC

Owner & Operator

Special Events | Fundraising Galas, | Large-Scale Events | Entertainment Premieres | Lectures | Cocktail Receptions | Gallery Openings | Staged Readings | Full Productions

CLIENTS INCLUDE

Columbia University
The Theatre Museum
Garrison Institute
Abigail Disney

Wynton Marsalis
Stage Directors & Choreographers Foundation
Bill Irwin
Nobel Peace Prize Laureate; Leymah Gbowee

Buglisi Dance Theatre
Fes Festival Morocco
Sam Waterston
Philip Glass

EXECUTIVE PRODUCER | GENERAL MANAGEMENT

- Accomplished Executive Producer with an entrepreneurial vision and proven track record.
- Excellent in collaborating with all including recruitment, cultivation, and sustainability of client and business relationships.
- 38 years of experience in professional theatre.
- Award-winning Director (*resume available upon request*).
- Work collaboratively with organizations to create, produce, and manage operations including, but not limited to, project management, sponsorship recruitments, premieres, corporate and private events, holiday parties, and award ceremonies.
- Highly proficient in theatre arts administration | casting | contract negotiation | budget | and scheduling.
- Excellent time management skills with the capacity to multitask.
- Exceedingly well organized and independent worker.
- Excellent marketing and community outreach and development.
- Outgoing Personality with community outreach and relations.
- Maintain a knowledge and understanding of the arts and cultural landscape.
- Advanced Computer skills in MAC | MS Word, Office, Outlook, PowerPoint, and Excel | Google Docs | Calendar | Zoom, Professional Media; Facebook, Twitter, LinkedIn, Instagram.
- 2022 - Anti-bias, diversity, and inclusion training.
- Formulate and maintain operational budgets.
- Create comprehensive event proposals, scripting/schedules/timelines.
- Create and distribute event and seasonal materials, i.e., newsletters, programs, flyers, announcements, and invitations marketing materials
- Negotiate contracts and coordinate all staff, artists, and personnel.
- Provide recruitment and supervision of volunteers.
- Coordinate travel arrangements through Expedia.
- Update and maintain event-specific databases.

Executive Producer / Director

We Stand With You ~ Online Music Video

Razom Ukraine Fundraising
Francie M. Gordon Producer/Writer

Chair

SDC Flea Team [Ongoing]

Stage Directors and Choreographers Foundation
Broadway Cares | Equity Fights AIDS
Currently, Raised over \$60,000

Executive Producer / Director

Windywoo and her Naughty Naughty Pets 2020 - Present

Amas Dare to Be Different Festival
Legacy Theatre, Branford CT.

Executive Producer / Director

With Love, Now and Forever CATS4COVID Relief

With Brian Stokes Mitchel & Tom Viola
BCEFA / Entertainment Community Fund Streaming Event

Associate Producer / Dance Consultant

En Pointe | 2017

With Christopher Wheeldon
National Society of Arts and Letters

Producer

The Joe A. Callaway Award 2016

Hosted by Jack O'Brien & Joshua Bergasse
Stage Directors and Choreographers Foundation
Laurie Beechman Theatre NYC

Executive Producer

American Circus Awards | 2016

With Bill Irwin
Lincoln Center, Big Apple Circus

Producing Director

NY Foundation for the Arts | 2014

PANGEA International Performance

Producing Consultant (Approved AEA Backers Audition)

The York Theatre Company | 2013

The Nutcracker and I

Music: Peter Ilyich Tchaikovsky
Lyrics: Tony Honoree, Gerard Alessandrini
Book: Emmy Award Winner, Peter Brash

Executive Producer | General Manager

Grand Central Terminal Centennial Celebration | 2013

Orphan Train, *The Musical*

Music: Doug Katsaros | Lyrics: Michael Greer | Book L.E. McCullough

- Supervised production team of 75 creatives, technical, and production artists
- Maintained operating budget of \$100,000 (came in under budget by 3,000)
- Collaborated with: Metro North Transit Authority, NYC PD, NYC Street Permits, Historic Landmark Status, liability insurance firms, legal materials, publicity, marketing, and advertising firms
- Coordinated casting filed union contracts
- Collaborated closely with technical staff and festival personnel
- Vendor negotiations
- Prepared daily Producers Reports

Annual Event Producer

Interfaith Center of New York | Current

- Supervise and administer invitations, mailings, and announcements through MS Outlook and Excel 2010
- Maintain membership database with updates, corrections, and additions through MS Excel 2010
- Work meticulously with Executive Director, Development Director, and Board Members on special events
- Assist with scheduling and preparation of committee meetings, conference calls, board meetings, and conference room through MS Outlook
- Assist with event budget preparation through MS Excel
- Coordinate logistics, process event registrations, generate confirmations to registrants, make badges, and compile attendance lists
- Conduct Internet searches

Producer

Theatre Museum Awards | 2012

Producer / Director

HB Playwrights Foundation | 2010

- Produced and directed readings including casting, scheduling, programs, audience talkback, promotion, and marketing

Project Manager

Garrison Institute Festival | 2004

- Coordinated a three-day retreat with media and panel discussions, workshops, international artist's musical/ dance performances, and lectures

Executive Producer**Philip Glass Concert / Winter Blessings / St John the Devine | 2001**

- Guest of Honor: Architect, Mr. Daniel Libeskind
- Responsible for coordination of all production elements
- Coordinated all activities related to personnel, catering, press, artists, deliveries, venue

Marketing / Production Associate**Hallmark Entertainment | 1998 - 2000**

- Coordinated special events, premiere screenings, festivals, awards
- Interacted successfully with celebrities, such as Patrick Stewart (Moby Dick) Isabella Rossellini (Merlin), Vanessa Williams (The Odyssey, TV Miniseries), Bette Midler (Gypsy, TV Special)
- Maintained and prepared all marketing materials directly related to TV premieres
- Maintained department budget and supervisors' expense account
- Designed tear sheets for all TV events, i.e., reviews, press, and advertisements

Production Manager**Ice Theatre Of New York | 2000**

- Large Indoors Ice-Skating Rick & Rockefeller Center Skating Rink
- Ice Show

EDUCATION

Bachelor of Fine Arts
 Dean's List
 NY Foundation for the Arts Entrepreneurial Program
 Commercial Theatre Institute
 Affiliation: Member of OUTProfessionals

Emerson College; Boston, MA
 Minors in Dance, English & Photography
 2011/2012 Alumni
 2012 Alumni
 2012 - 2015

VOLUNTEER

**BROADWAY CARES | EQUITY FIGHTS AIDS
 ANNUAL FLEA MARKET**

SDC Chairperson
 2011 - current

Grew contributions over four years from \$2,000 to \$12,000
 And in 2015 was in the top ten highest grossing tables.

30TH ANNIVERSARY EASTER BONNET COMPETITION

Conceive & Directed Tea for Two the Bucket Brigade for You!

CURRENT PROFESSIONAL REFERENCES

Karen Jacobsen
 Doris Duke Foundation
 (917) 628-8427
 kjacobsen.321@gmail.com

Ellen Greely
 Mayor's Office City of NY
 (914) 525-1505

Mary Jane Brock
 Former
 Vice Chair Bd. Of Directors
 Big Apple Circus
 (917) 690-5470

Patricia Birch
 Director / Choreographer
 (212) 288-6261